

CLEAR QUARTZ
CREATIVE

HI! I'M CHANTELE, A
DECAF COFFEE-DRINKER
AND BIG THINKER, WEB
DESIGNER AND BRAND
EXPANDER.

I help intentional business
owners go from all-over-the-
place ideas to a crystal clear
business, brand + website, by
offering the following services:

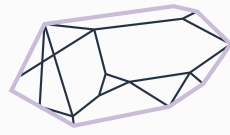


BRAND DESIGN + COPYWRITING ✧ WEBSITE DESIGN ✧ CLARITY COACHING

You'll notice you didn't have to enter your email to get this download. That's intentional! Sending mass emails doesn't feel right for my business, and I prefer to make decisions based on what feels aligned for me. I've made the conscious choice to do more face to face connecting with new Internet friends rather than have you opt in to a list.

**IF YOU WANT TO CONNECT AND FIND OUT HOW YOU CAN GET YOUR
IDEAL CLIENTS TO CLICK AROUND ON YOUR WEBSITE, LET'S GO OVER
YOUR CORE WEBSITE ACTIONS TOGETHER ON A 15MIN ZOOM CALL!**

BOOK YOUR CALL



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GET YOUR IDEAL CLIENTS TO CLICK AROUND ON YOUR WEBSITE: THE 3 MAIN ACTIONS APPROACH

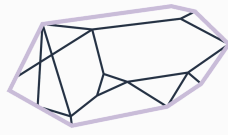
Do you know what three main actions you'd like your website visitors to complete now that they've landed on your homepage? No? Then I'm afraid they won't either!

I'm all for a little magic, but let's not leave this up to chance. Take a look at the list below to find the three best fits for your business so that you can get your ideal clients clicking the buttons that lead to these main actions that will drive your business forward.

☆☆CORE WEBSITE ACTIONS LIST ☆☆

Visualize this.... you'd be thrilled if your potential client:

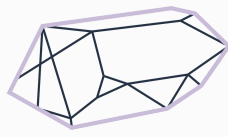
1. Bought a seat to your newest course.
2. Filled out your contact form.
3. Booked a call.
4. Scheduled an appointment with you.
5. Downloaded your freebie.
6. Listened to your most recent podcast episode.
7. Read and commented on your blog post.
8. Purchased a package to work with you.
9. Viewed your gallery or portfolio.
10. Subscribed to your email newsletter.
11. Followed you on Instagram.
12. Took your online quiz.
13. Bought an item from your shop.
14. Read your amazing case studies.
15. Looked at impressive social proof such as logos, testimonials, or reviews.



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✧CORE WEBSITE ACTIONS LIST, CONT. ✧

16. Viewed your resource list and clicked around a bit.
17. Clicked on your opt-in freebie.
18. Liked your Facebook page.
19. Added you as a contact on Linked In.
20. Followed all your Pinterest boards.
21. Contacted you by phone.
22. Read your About page and connected with your story.
23. Subscribed to your YouTube channel.
24. Bought a ticket to your event.
25. Got to know your team or staff.
26. Had their questions answered via your FAQs.
27. Watched your sales video.
28. Got added to your offer's waitlist.
29. Followed you on Twitter.
30. Signed up for your webinar.
31. Sent you an email.
31. Registered for your challenge.
32. Saw the statistics you are sharing.
33. Became a member of your membership site.
34. Applied to your job or program.
35. Signed up for your free trial.
36. Requested a quote.
37. Pinned your images to Pinterest.
38. Referred a friend.
39. Sent a gift card to a friend or family member.
40. Scheduled a consultation.
41. Made a donation.
42. Followed your podcast on Apple Podcasts or Spotify.
43. Backed your idea on a crowdfunding platform.
44. Viewed your Loom video.



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☆☆CORE WEBSITE ACTIONS LIST, CONT. ☆☆

45. Signed up for your workshop.
46. Pledged on your Patreon.
47. Browsed your Etsy shop.
48. Consulted your directory.
49. Attended your Zoom class.
50. Watched your Instagram™ or Facebook™ live replay.
51. Booked a conversation or coffee call.
52. Applied to be a presenter at your conference or summit.
53. Submitted a guest blog post.
54. Invited a friend to your offer or list.
55. Left a review of your product or service.

GET YOUR IDEAL CLIENTS TO CLICK AROUND ON YOUR WEBSITE: THE 3 MAIN ACTIONS APPROACH MINI WORKBOOK

Time to select yours! Choose your main 3 actions that align with your business goals and make a note of them here.

1.

2.

3.

I'M HERE FOR YOU!

EMAIL: HELLO@CLEARQUARTZCREATIVE

IG: @CLEARQUARTZCREATIVE

TIME ZONE: CST (WINNIPEG)

HOURS: MON, WED, THU, FRI + EVERY 2ND WEEKEND



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